

LINGUISTIC FEATURES OF ECONOMIC TERMINOLOGY IN THE CONTEXT OF GLOBALIZATION

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Abstract

This article analyzes the formation, development trends, and linguistic features of economic terminology in the context of globalization. As a result of global economic integration, new terms have emerged in the field of economics, and their ways of entering the Uzbek language, as well as their semantic and structural characteristics, are examined from a scientific perspective. The study also investigates the standardization of economic terminology, the enrichment of the terminological system, and the adaptation of international terms to the national language. The research findings contribute to identifying the role and significance of economic terminology in modern linguistics.

Keywords: globalization, economic terminology, term, economic vocabulary, borrowed words, semantics, terminological system, digital economy.

INTRODUCTION

In the 21st century, the process of globalization has accelerated the integration of economic, political, social, and cultural spheres. In particular, the expansion of international economic relations has led to the emergence of new concepts and terms in the field of economics. These terms contribute not only to the development of economic knowledge but also to the enrichment of the vocabulary of national languages.

Today, economic terms such as investment, marketing, franchising, startup, outsourcing, blockchain, cryptocurrency, and e-commerce have become an active part of everyday communication. Therefore, studying the linguistic features of economic terminology has become one of the most relevant scientific issues.

LITERATURE REVIEW

Terminological issues have been studied by many scholars in both international and Uzbek linguistics. The works of Russian scholars such as V.P. Danilenko, D.S. Lotte, and A.A. Reformatsky have played an important role in the development of terminology theory.

In Uzbek linguistics, researchers such as H. Dadaboyev, E. Begmatov, A. Madvaliyev, and Sh. Rahmatullayev have conducted numerous studies on economic terminology. Their research focuses on the principles of term formation, semantic development, and the role of terminology within the national terminological system.

In recent years, the development of the digital economy has elevated economic terminology to a new level, accelerating the adaptation of international terms into the Uzbek language.

RESEARCH METHODOLOGY

THE MULTIDISCIPLINARY JOURNAL OF SCIENCE AND TECHNOLOGY

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The study employed descriptive, comparative-analytical, and linguistic observation methods. The formation, semantic development, and structural characteristics of economic terms were examined. In addition, widely used international economic terms were analyzed from a linguistic perspective.

RESULTS AND DISCUSSION

Factors Influencing the Formation of Economic Terminology

Globalization is one of the main factors contributing to the development of economic terminology. New concepts associated with the global economy lead to the emergence of new terms in national languages.

The following factors influence the formation of economic terminology:

- International economic integration;
- Growth of foreign investment flows;
- Development of the digital economy;
- Expansion of e-commerce systems;
- Activities of international financial institutions.

As a result, the terminological system of economics is continuously evolving.

Semantic Features of Economic Terms

One of the main characteristics of economic terminology is precision and unambiguity. Scientific terms should clearly express a specific concept.

Termin	Meaning
Investment	Allocation of capital for the purpose of generating income
Inflation	Increase in the general level of prices
Asset	Economic resource owned by an individual or organization
Dividend	Share of profit distributed to shareholders
Marketing	Activities related to market research and product promotion

However, some terms undergo semantic expansion over time. For example, the term *platform* originally referred to a technical structure but today also denotes a digital service environment in the context of the digital economy.

Structural Features of Economic Terms

Economic terms can be classified according to their structure into the following groups:

<i>Simple Terms</i>	<i>Compound Terms</i>	<i>Complex Terms</i>
Consist of a single word:	Consist of two or more components:	Consist of several lexical components:
<ul style="list-style-type: none"> • Credit • Leasing 	<ul style="list-style-type: none"> • Electronic commerce • Financial market 	<ul style="list-style-type: none"> • Gross domestic product

THE MULTIDISCIPLINARY JOURNAL OF SCIENCE AND TECHNOLOGY

VOLUME-6, ISSUE-6

<ul style="list-style-type: none"> · Share · Currency · Deposit 	<ul style="list-style-type: none"> · Human capital · Business plan · Tax policy 	<ul style="list-style-type: none"> · International foreign exchange market · Electronic payment system · Level of investment attractiveness
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The increasing number of complex terms under globalization indicates the continuous development of economic science.

Linguistic Features of Borrowed Economic Terms

A significant portion of economic terminology consists of borrowings from the English language.

English Term	Uzbek Equivalent
Investment	Investitsiya
Inflation	Inflatsiya
Marketing	Marketing
Startup	Startap
Outsourcing	Outsorsing
Blockchain	Blokcheyn
Cryptocurrency	Kriptoalyuta

Mazkur terminlar fonetik, grafik va grammatik jihatdan o‘zbek tiliga moslashtiriladi. Bu esa terminologik tizimning milliylashuv jarayonini ta’minlaydi.

Raqamli iqtisodiyot va yangi terminlar

Raqamli texnologiyalarning rivojlanishi iqtisodiy terminologiyaga yangi birliklarni olib kirdi:

- fintech;
- blockchain;
- token;
- smart kontrakt;
- elektron hamyon;
- sun’iy intellekt iqtisodiyoti;
- kriptoalyuta;
- elektron birja.

Bu terminlar iqtisodiyotning yangi yo‘nalishlarini ifodalab, terminologik tizimning boyishiga xizmat qilmoqda.

These terms are adapted to the Uzbek language through phonetic, graphic, and grammatical modifications, ensuring the nationalization of the terminological system.

Digital Economy and New Terminology

The development of digital technologies has introduced new terms into economic terminology:

- Fintech;
- Blockchain;
- Token;

Smart contract;
Electronic wallet;
Artificial intelligence economy;
Cryptocurrency;
Electronic exchange.

These terms represent new directions in economics and contribute to the enrichment of the terminological system.

Problems of Terminology Standardization

In the context of globalization, the standardization of economic terminology has become an important task. The use of different forms for the same concept may cause ambiguity in scientific communication.

For example:

Marketing – Marketинг;
Startup – Startap;
Blockchain – Blokcheyn;
Outsourcing – Autsorsing.

Therefore, the application of terminology based on unified standards is of great scientific and practical importance.

CONCLUSION

Globalization has a significant impact on the development of economic terminology. The expansion of international economic relations leads to the emergence of new economic terms, thereby enriching the vocabulary of national languages. Semantic precision, increasing structural complexity, and the growing number of borrowed terms are among the most important characteristics of modern economic terminology.

The findings of this study demonstrate that the scientific standardization of economic terminology, the adaptation of new terms to national linguistic norms, and the improvement of terminological dictionaries are among the most pressing tasks of the globalization era.

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