

FEATURES OF THE TECHNOLOGY FOR DEVELOPING STUDENTS'
COMMUNICATIVE ABILITIES

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Abstract. The article is devoted to the formation of communicative universal learning actions in students during the course of training. It shows that the use of project methods in classes contributes to the communicative success of students.

Keywords: communicative universal learning activities, competent approach, project activities, communicative competence.

INTRODUCTION

In today's globalized world, communicative competence is one of the most essential skills students need to develop. The ability to effectively communicate in various contexts plays a key role in both personal and professional success. In education, communicative ability is not only limited to verbal interactions but also includes written communication, non-verbal cues, and digital communication. Modern teaching technologies provide a variety of tools and methods for fostering these skills in students. This article explores the key features of technologies that support the development of students' communicative abilities, emphasizing effective teaching strategies, digital tools, and interactive methodologies. The main task of modern educational institutions is to develop the abilities of each student, to educate an individual who can successfully adapt to life in a competitive and high-tech world [1]. The lack of communication skills leads to many conflicts both in the family and in a team during joint activities [2]. To be competitive, one must be more communicatively active and adapt, effectively interact and manage communication processes. A low degree of communicative readiness of students for the learning process [3] can have serious consequences. It is necessary to purposefully and systematically develop basic communicative competencies in the learning process. There are contradictions between the need for purposeful formation of the communicative component of universal educational activities and the inadequacy of the application of such practice [4].

MATERIALS AND METHODS

The development of universal communicative actions is closely related to the use of the competence-based approach - the implementation of the "knowledge - skills - abilities" scheme, which has currently become the result of new requirements for the quality of education [5]. Communicative competencies are part of universal actions, include language knowledge, ways of interacting with the outside world; teamwork skills, mastery of various social roles. The student must be able to introduce himself, ask questions, enter into a discussion, discuss the results of his activities [2]. In the educational process, with the aim of mastering these competencies, the necessary and sufficient number of communication objects and options for working with them for a student at each stage of training within the educational field are noted. Currently, such methods are in demand in training

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that do not just form skills, but competencies [6], the most applicable pedagogical technologies are personal-communicative and modular training, the development of critical thinking, collective creative activity, game technologies and the project method [2]. The use of the project method in classes contributes to the communicative success of students both in the educational environment [3] and in the development of social experience.

RESULTS AND DISCUSSION

The formation of communicative universal learning activities using the project method can be presented through the implementation of three stages of the project cycle.

- 1) The analytical stage is characterized by the fact that students willingly master the skill content of training under the guidance of a teacher and independently.
- 2) The diagnostic stage is an individual assessment of the communicative abilities of students through specially organized group activities: educational and extracurricular.
- 3) Formation, deepening and development of students' abilities - the content of this stage is revealed taking into account the formation of communicative skills: independently establish contact and maintain communication with any type of interlocutor, taking into account his characteristics, observe the norms and rules of communication, show respect for someone else's opinion; guide the interlocutor to continue communication; be able to smooth out conflict situations in communication; assess the success of a communication situation and correctly complete it.

Communication skills are central to learning, as they enable students to express their thoughts, engage in discussions, collaborate with peers, and understand information more effectively. Strong communicative abilities improve students' critical thinking, problem-solving, and social interaction skills. Moreover, in a world where digital communication is becoming increasingly dominant, the ability to communicate across various platforms has become a necessity.

Effective communication fosters self-confidence, enhances teamwork, and supports lifelong learning. In classrooms, students who can articulate their ideas clearly and listen actively are more likely to engage in meaningful discussions, ask critical questions, and develop a deeper understanding of the subjects they study. Thus, educational institutions must incorporate methods and technologies that promote communication skills at all levels of learning.

Modern education has benefited significantly from interactive learning platforms such as Google Classroom, Moodle, and Edmodo. These platforms provide students with various ways to communicate with teachers and peers, including discussion forums, messaging systems, and collaborative projects. By utilizing these tools, students can practice written communication, engage in academic discussions, and receive real-time feedback from their instructors.

Gamification techniques, including educational games and role-playing simulations, offer an engaging way to develop communication skills. Language learning apps like Duolingo, Babbel, and Memrise incorporate gamified elements to encourage student participation and practice. Additionally, virtual simulations, such as those used in business or medical training, provide realistic scenarios where students can practice professional communication in a safe environment.

The rise of video conferencing tools like Zoom, Microsoft Teams, and Google Meet has revolutionized communication in education. These tools allow students to practice speaking, participate in group discussions, and present their ideas in real-time. Features like screen sharing, breakout rooms, and live chat functions provide multiple channels for interaction. Collaborative platforms like Google Docs and Trello further enhance teamwork by enabling students to work on shared projects and documents.

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Social media platforms and blogging websites provide students with opportunities to express their ideas and opinions publicly. Platforms such as Twitter, LinkedIn, and Medium enable students to write articles, participate in discussions, and engage in debates with a global audience. Blogging encourages students to articulate their thoughts in an organized manner, while comment sections provide space for interactive discussions and peer feedback.

Developing students' communicative abilities is a fundamental goal of education, and modern technology offers numerous tools to enhance these skills. Interactive learning platforms, gamification, AI-driven applications, video conferencing, and social media are all effective in fostering verbal and written communication. However, successful implementation requires strategic planning, teacher training, and a balanced approach that combines digital and traditional learning methods.

CONCLUSION

Thus, the use of project activities in the process of teaching and education helps to increase the level of competence of students and solve communication problems. This type of work effectively fits into both the cognitive process and the process of developing a spiritual and moral personality. Collective creative activity aimed at implementing projects stimulates students' motivation for personal achievements and self-improvement. It can be argued that the systematic use of the project method in various educational institutions contributes to the development of students' communicative competence.

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