

Student of Termiz State University
Otabek Abdullayevich Eshquvvatov

Abstract: In today's rapidly evolving world driven by technological progress, the human role in supporting innovation and stimulating economic growth is more important than ever. As artificial intelligence (AI) and automation are transforming industries and reshaping traditional business models, recognizing and activating the human factor is essential to ensure sustainable progress and inclusive development in the innovation economy.

Keywords: Human creativity and innovation, human factor in innovation, cooperation and communication, diversity of perspectives, optimization of resources, alignment of goals, Agile adaptation, cultural change, ethical leadership, balancing automation.

Embracing human creativity and ingenuity

In order to go deeper into the concept of embracing human creativity and ingenuity in the activation of the human factor in the innovative economy, it is necessary to understand the interdependence of human creativity, ingenuity and innovation in economic circles. This theme explores how harnessing human creativity and ingenuity drives innovation, shapes economies and moves societies forward. By focusing on how the creative potential of individuals can be harnessed to drive economic growth and change, we can uncover strategies for maximizing human capital in the context of an innovation-driven economy.

Human creativity and innovation

Human creativity is a key aspect of innovation and serves as a catalyst for new ideas, solutions and products that drive economic development. Understanding how creativity manifests itself in people and how it can be nurtured and harnessed is essential for developing a culture of innovation in organizations and societies. The study of the relationship between human creativity and innovation sheds light on how the application of different perspectives, experiences and talents can lead to breakthroughs in different fields.

As a driver of economic growth, ingenuity includes ingenuity, originality, and practical intelligence in problem solving and generating ideas. In the context of the innovative economy, ingenuity plays an important role in ensuring entrepreneurship, technological progress and sustainable development. Learning how to develop and apply the ingenuity of individuals to solve complex problems can provide insights into the development of a dynamic ecosystem that supports economic growth and competitiveness.

Activating the human factor in innovation

Activating the human factor in innovation includes expanding the possibilities of bringing out the creative potential of individuals, effective cooperation and adaptation to changing market dynamics. By prioritizing human-centered approaches to innovation management, organizations can leverage the diverse skills and perspectives of their workforce to drive continuous improvement and disruptive change. Learning strategies to enable the human factor in innovation can lead to increased productivity, engagement and sustainability in today's fast-paced business landscape.

Development of cooperation and communication

In the conditions of innovative economy, the development of cooperation and relations plays a decisive role in the activation of the human factor. Collaboration and communication are critical components that drive innovation, efficiency and overall success in a rapidly evolving economic landscape. Here is more information on how collaboration and communication can contribute to the use of the human factor in the innovation economy:

The importance of cooperation in innovative development:

Collaborative Innovation: collaboration between individuals, communities, organizations, and even nations fosters collaborative innovation. By working together, sharing knowledge, resources and expertise, stakeholders can create synergies that lead to breakthrough ideas and solutions.

Diversity of prospects: Collaboration brings together diverse perspectives and skill sets, fostering creativity and problem-solving skills. When people from different backgrounds collaborate, they can approach challenges from different angles, leading to more reliable results.

Resource Optimization: resources can be optimized more effectively through cooperation. Pooling resources such as funding, technology and talent allows for greater efficiency in the development and implementation of innovative projects.

The role of communication in the activation of human capital:

Knowledge sharing: Effective communication channels facilitate the sharing of knowledge and information between individuals and teams. Open communication increases learning opportunities and enables continuous improvement.

Coordination of goals: Clear communication helps align individual goals with organizational goals. When everyone understands the vision and mission of an innovation project, they can work more cohesively toward common goals.

Feedback Mechanisms: Communication provides the feedback loops needed to assess progress, identify problems, and make necessary adjustments to improve performance.

Synergy between collaboration and communication:

Innovation Ecosystems: the synergy between collaboration and communication creates a fertile ground for the development of innovation ecosystems. These ecosystems bring together stakeholders from different fields to collaborate, communicate effectively and achieve collective progress.

Agile Adaptation: Through continuous collaboration supported by open communication channels, organizations can quickly adapt to changes in the market or technological landscape. This agility is essential to remain competitive in the innovation economy.

Cultural changes: a collaborative culture and transparent communication can change organizational dynamics, fostering trust, creativity and a sense of common purpose among employees.

Investments in human capital development

Investments in human capital play a crucial role in activating the human factor in the innovative economy. Human capital refers to the knowledge, skills and abilities people possess that can be enhanced through education, training and development initiatives. In an innovation economy where creativity, flexibility and continuous learning are important, investing in human capital becomes even more important. By developing workforce capabilities and fostering a culture of lifelong learning, organizations can harness the full potential of their employees to drive innovation and sustainable growth.

The impact of human capital development on innovation

Investing in the development of human capital directly affects the development of innovation in the economy. When people are equipped with the right skills and knowledge, they are better placed to generate new ideas, solve complex problems, and contribute to the development of advanced technologies. In a highly competitive and rapidly evolving innovation economy, organizations that prioritize human capital development gain a competitive advantage by constantly adapting to change and fostering innovation in a variety of industries.

Strategies for activating human capital in the innovative economy

To effectively activate the human factor in the innovative economy, organizations can implement several strategies:

Continuing Education Initiatives: Encouraging employees to engage in continuing education opportunities such as seminars, workshops, online courses, and mentoring programs can improve their skills and keep them abreast of industry trends.

Promoting a culture of innovation: Creating a work environment that values creativity, experimentation and risk-taking can encourage employees to think innovatively and contribute new ideas to the growth of the organization.

Balancing automation with the human touch

In today's innovation economy, finding the right balance between automation and the human touch is critical to harnessing the full potential of technology and human capabilities. As businesses strive to optimize efficiency, productivity and customer satisfaction, integrating automation with a human-centric approach is critical. This synergy allows organizations to leverage the strengths of technology while retaining the unique value that human interaction brings to the table.

The role of automation in the innovation economy

Automation plays an important role in increasing efficiency, streamlining processes and improving decision-making through data-driven insights. By automating repetitive tasks and leveraging technologies like artificial intelligence and machine learning, businesses can achieve operational excellence and agility. However, while automation offers undeniable advantages in terms of speed and accuracy, it lacks the emotional intelligence and creativity inherent in human interaction.

The importance of the human touch in innovation

On the other hand, the human touch is indispensable in building trust, developing relationships and providing personalized experiences. Empathy, creativity, and critical thinking are uniquely human qualities that cannot be replicated by machines. In an innovation economy where differentiation is key, businesses must recognize the importance of human connections to engagement, loyalty and long-term success.

Strategies for balancing automation and human touch

Understanding customer needs: conduct in-depth research to understand customer preferences and pain points, allowing you to tailor automation solutions while maintaining human interaction opportunities where emotional connection is important.

Automation of repetitive tasks: identify simple tasks that can be automated to free up human resources for more complex and value-added activities that require emotional intelligence or creativity.

THE MULTIDISCIPLINARY JOURNAL OF SCIENCE AND TECHNOLOGY

VOLUME-4, ISSUE-3

Provide personalized human interaction: when emotional engagement is critical, make sure human agents are available to handle sensitive issues, make personalized recommendations, and build customer relationships.

Performance monitoring: Continuously monitor the effectiveness of automation and human touch strategies, making informed adjustments using relevant metrics such as customer satisfaction scores and feedback loops.

Embracing a collaborative future

By taking a collaborative approach that combines automation with the human touch, businesses can create a workplace where technology and humanity thrive. This harmonious integration not only increases operational efficiency, but also fosters a culture of empathy, innovation and sustainable growth in the innovation economy.

Summary:

In the innovative economy, human activation, new innovations and implementation of the new economy factor are considered simple. This is an important part of the process, the development of the human factor and the growth of the economy through new technology. Innovation, renewal and quality help business. Closer contact by enabling the human factor, improving profits and supply. Man, the development of production, makes production methods simpler and more efficient.

The importance of activating the human factor in the innovative economy is currently gaining momentum. States and its investment in innovation, financial support for research and development programs and implementation of new support programs are necessary. This process will enable the further development of the economy, the determination of the quality of production and production in new areas.

Activation of the human factor in the innovation economy is for several areas. Industry is and continues to be driven by automation and robotics. With this, the market is also expanding as a result of innovation and service delivery.

REFERENCES:

1. McKinsey Global Institute
2. PriceWaterhouseCoopers
3. Deputy Secretary of Defense Patrick Shanahan
4. Hojiqulova F. MAMLAKATIMIZDA SOLIQ TIZIMINI TAKOMILLASHTRISH MASALALARI //Science and innovation. – 2022. – T. 1. – №. C7. – C. 378-382.
5. Hojiqulova F. MOLIVAVIY TEXNOLOGIYALARNING RIVOJLANISHI BANKLARNING TRANSFORMATSION SALOHİYATIGA TA'SIRI //Приоритетные направления, современные тенденции и перспективы развития финансового рынка. – 2023. – C. 317-318.
6. Hojiqulova F. et al. IMPROVING THE TAX SYSTEM IN OUR COUNTRY TRAINING ISSUES //Science and Innovation. – 2022. – T. 1. – №. 7. – C. 378-382.
7. Hojiqulova F. MAHALLIY BYUDJETLARDAROMADARINI SHAKLLANTIRISH ASOSLARI //Talqin va tadqiqotlar. – 2023. – T. 1. – №. 13.
8. Hojiqulova F., Eshquvvatov O. UMUMDAVLAT SOLIQLARI VA DAROMADLARIDAN MAHALLIY BUDJETLARGA AJRATMALAR HISOBI // "Science Shine" International scientific journal. – 2023. – T. 7. – №. 1.

9. qizi Hojiqulova F. D., Eshquvvatov O. A. MAMLAKAT IQTISODIYOTINI YUKSALTIRISHDA SUN'IY INTELLEKTNING ROLI //GOLDEN BRAIN. – 2023. – T. 1. – №. 23. – C. 19-23.
10. Feruza X., Eshquvvatov O. A. SUNIY INTELLEKTNING MEHNAT BOZORIGA TASIRI // " XXI ASRDA INNOVATSION TEXNOLOGIYALAR, FAN VA TA'LIM TARAQQIYOTIDAGI DOLZARB MUAMMOLAR" nomli respublika ilmiy-amaliy konferensiyasi. – 2023. – T. 1. – №. 8. – C. 36-39.
11. Hojiqulova Feruza Dona qizi 'TA'LIM SOHASINING BOZOR IQTISODIYOTIGA TASIRI'-2024. – T. 1. – №. – C. 220-223.
12. Hojiqulova Feruza Dona qizi 'MOLIYAVIY TEXNOLOGIYALARNING RIVOJLANISHI BANKLARNING TRANSFORMATSION SALOHİYATIGA TASIRI'-2024. – T. 1. – №. – C. 407-410.